

**Clackamas Workforce Partnership
Board of Directors Meeting
April 21, 2022
8:30am – 10:45am
Via Zoom Conferencing Link**



**Clackamas
Workforce
Partnership**
WORKFORCE DEVELOPMENT BOARD

Attendance:

Bryce White, Sysco
Vanessa Steward, Local 16 Sheet Metal Workers
Union
David Green, Citizens Bank
Stephen Achilles, Exceed Enterprises
Peter Lund, SuperGenius Studio
Cindy Moore, Clackamas County Economic
Development
Larlene Dunsmuir, Oregon Nurses Foundation
Brooke Brownlee, Portland General Electric
Tracy Calderon, Oregon Employment
Department
Eric Johnston, Todos Juntos
Tracy Rumpca, Woodcraft Industries
Jenny Perrin, Bob's Red Mill

CWP Staff:

Bridget Dazey
Amanda Wall
Bryan Fuentes
Amy Oakley
Laura Kropf
Jan Filgas
Amy Black
Brent Balog
Rukshana Chand
Jennie Madrigal

Additional Attendees

Stephanie Murphy, Clackamas Community College
Sarah Allison, Clackamas Climate Action Team
Dr. Adam Freer, Children Family & Community Connections
Laura Lundborg, Clackamas Community College
Joann Linnville, City of Wilsonville
Tracy Moreland, Clackamas County
Andrew McGough, Worksystems
Miriam Halliday, Workforce Southwest Washington
Joie Lopez, Todos Juntos
Kathy Wilcox, Higher Education Coordinating Commission

Absent Members:

David Plotkin, Clackamas Community College
Matt Millard, AFSCME Local 328
Gordon Harvey, General Sheet Metal
Doug Franklin, DHS Vocational Rehabilitation
Seth Lyon, DHS Self-Sufficiency
Tyson Arnold, Timber Lake Job Corp
Aeric Estep, McDonald Miller
Commissioner Martha Schrader, Ex-Officio, Board of County Commissioners

Agenda Item #1: Consent Agenda Items

Minutes: The January 2022 Board Meeting Minutes, November 2021 Executive Committee Meeting Minutes (approved by the Executive Committee February 2021.)

Other consent agenda items: Acceptance of the Financial Statement

Discussion: N/A

RECOMMENDATION: Approval

SUGGESTED MOTION: I move the Board of Directors approves the consent agenda.

Motion: David Green, Citizens Bank

Second: Brooke Brownlee, Portland General Electric

Consent Agenda Items APPROVED.

Agenda Item #2: Funds Transfer Approval

Presenter: Laura Kropf, Clackamas Workforce Partnership

Discussion: Laura Kropf asked that the Board of Directors vote to approve the transfer of Dislocated Worker funds to Adult funds. Peter Lund allowed an opportunity for questions.

RECOMMENDATION: Approval

SUGGESTED MOTION: I move the Board of Directors approves to transfer WIOA Dislocated Worker funds to Adult funds.

Motion: Larlene Dunsmuir, Oregon Nurses Foundation

Second: Vanessa Steward, Local 16 Sheet Metal Workers

Motion APPROVED.

Agenda Item #3: CWP Staffing Updates & Introductions

Presenter: Bridget Dazey, Clackamas Workforce Partnership

Discussion: Bridget Dazey (CWP) introduced three new CWP staff members: Jennie Madrigal, Executive Assistant; Laura Kropf, Fiscal Manager; Rukshana Chand, Community Success Coordinator. Bridget shared that the team is in the process of interviewing candidates for a Business Service Manager. Deb Zang has retired. Staff titles were adjusted as follows:

Bryan Fuentes, Associate Director

Amanda Wall, Community Relations Manager

Amy Black, Senior Youth Program Manager

Amy Oakley, Senior Business Services Manager

Brent Balog, Senior Program Manager

Jan Filgas, Senior Program Manager

Additionally, Tracy Calderon announced that she will retire in June.

Next Steps: None at this time.

Agenda Item #4: Quality Jobs Initiative Report Out & Board Resolution

Presenters: Bridget Dazey, Clackamas Workforce Partnership, Andrew McGough, Worksystems, & Miriam Halliday, Workforce Southwest Washington

Discussion: Bridget Dazey (CWP) explained how the Quality Jobs Framework evolved over the last year. The Columbia Willamette Workforce Collaborative (CWWC) is building on what other regions in the country have done. The current phase was created by a council of executive directors, board members, and community members. Bridget shared that the initiative aligns with CWP's Strategic Plan, as it addresses equity, inclusion, a sense of belonging, breaking generational poverty, and the wealth gap; making a commitment that goes beyond wage and benefit standards.

The CWWC is taking a firm stance for the need for quality jobs and is committed to real action. They will work with businesses wherever they are on the quality job spectrum to help them grow high caliber jobs. Employers will be able to track their progress with toolkits and templates that the CWWC will provide. Andrew McGough affirmed that there will be a focus on supporting small businesses, and that current labor market dynamics are now calling for changes in how businesses attract and retain employees. Employers who adopt these standards will have an advantage. The Quality Jobs Initiative will impact our region by offering opportunities to achieve self-sufficiency. This is starting place and the initiative will evolve to meet the needs of the region. Bridget Dazey called for a discussion of the initiative and next steps. Peter Lund allowed for questions. Comments were made by various board members, and Miriam Halliday stated that her coalition supports this initiative.

RECOMMENDATION: Approval

SUGGESTED MOTION: I move the Board of Directors approve the Quality Jobs Resolution as stated.

Motion: David Green, Citizens Bank

Second: Stephen Achilles, Exceed Enterprises & Eric Johnston, Todos Juntos

Motion APPROVED.

Next Steps: For more information visit: <https://www.clackamasworkforce.org/for-businesses/quality-jobs-initiative/> A copy of the quality Jobs Resolution is available upon request.

Agenda Item #5: Commissioner's Update

Presenter: Tracy Moreland, Clackamas County

Discussion: Commissioner Schrader was unable to attend the meeting. Tracy Moreland reported to Board on her behalf. The commissioner has been participating with the Child Care for All Taskforce, working with Dr. Freer, Bridget Dazey, and the contracted facilitator. Tracy acknowledged Cindy Moore's support in preparing the commissioner's testimony to the US International Trade Commission. Commissioner Schrader testified about the role that counties play in international trade and economic development, specifically referencing the work that has been done in Clackamas County.

Next Steps: None at this time.

Agenda Item #6: CWP Advisory Groups

People: Amy Black (CWP) reviewed the dashboard of goals for adults and youths in People groups. Dr. Adam Freer, Clackamas County, informed the Board that the People Advisory Group held a meeting on February 1, 2022 to finalized their charter, focusing on those who have been underserved. After evaluating performance outcomes, the group aims to strengthen connections between service providers and business representatives. The group has scheduled meetings for every other month. Two CWP board members were part of the review committee for the Oregon Youth Employment Program funding proposals. Their feedback allowed CWP to contract funds with two applicants. Amy Black also shared that CWP has recently formed a Youth Advisory Council made up of five individuals ages 15-18. There is a goal to create dialog between this group and the People Advisory Group.

Business: Cindy Moore, Clackamas County Business Services Team, reminded the Board of Directors that the Business Goal Advisory Group has merged with Clackamas Coordinated Business Services. They have formed a steering committee to evaluate ways to better meet the needs of business customers. Cindy Moore updated the Board on their goal to track data based on four elements. Cindy shared a success story of how collaboration between CWP, system partners and the City of Sandy connected an individual to resources to begin the process of creating a childcare facility.

Systems: Brent Balog (CWP) reported to the Board that although resource development is part of Systems, it will now be included in the executive director update. The System Awareness & Alignment goal is new, with the intention of creating a more responsive and equitable in the local workforce system for private and public organizations. Brent gave the Board updates on the following topics:

- The Systems Advisory Group (SAG) agreed that a consultant should be utilized to help CWP better understand how funding streams and policies are implemented and shape the public workforce system.
- The group will track:
 - formal (contract) and informal (MOU) partnerships
 - training opportunities for frontline sector staff
 - communication with public via various modalities
- Clean Slate Clackamas, the expungement clinic
 - This program has received media attention in both print and radio.
 - Brent recognized Amanda Wall (CWP) efforts.
 - Brent invited board members to volunteer during the upcoming clinic on April 25, 2022, 2-7 PM.
 - CWP received a small grant to expand the program into rural communities.
 - This pilot program will eventually be contracted out to a partner.

- Peter Lund suggested reaching out to senior citizen groups to get more volunteers
- Cindy Moore suggested that youth can be engaged as volunteers.
- Some CWP staff, board and partners will participate in Level Up! Systems Change Game, a simulation, to help people understand how resources are used to meet public need.
- Brent acknowledged board member Stephen Achilles for connecting CWP with the Harvard Business School Alumni Association.
 - CWP is currently in the application process for an opportunity to work on a consulting project.
 - If CWP is chosen, they explore mapping the customer experience through the system, to remove barriers to workforce services. In turn, this will directly affect the process in which CWP will engage with customers.
 - Peter Lund commended the CWP team for their work in systems alignment.

The Board Chair, Peter Lund, excused himself from the meeting early, and Brooke Brownlee, Vice Chair, assumed the role of presiding officer.

Action Item: Share the Clean Slate Clackamas news articles and radio interview with the Board Members.

Agenda Item #7: L Legislative Update – Future Ready Oregon

Presenter: Bridget Dazey, Clackamas Workforce Partnership

Discussion: Bridget Dazey (CWP) shared with the Board of Directors that Future Ready Oregon legislation passed last month an investment of almost \$200 million in workforce development. Several agencies will be distributing mostly through competitive grants, and some through formula or equal distribution. The legislation highlights priority populations such as BIPOC, women, low-income, rural, people with disabilities, people with mental health diagnoses, and those who are already receiving financial support from the government. \$45 million will be granted to the local workforce boards to continue and expand their work. The awarded amounts are one-time funding. Bridget expressed the goal of CWP to lean heavily into future planning to have lasting impact in the years to come. The state has outlined other requirements and outcomes tied to the funds. There is a need for more community input in how CWP should use these funds. Bridget invited the Board members to a discussion on Friday, April 29, 2022, to dialog about how to coordinate funds from other initiatives, in addition to Future Ready funds, to be used in a targeted manner and have the most significant impact on the community possible. In the second week of May, there will be five listening sessions for specific sectors, asking what the long-term employment needs are, in our community. Information from these sessions will then directly influence the CWP RFPs. Brooke Brownlee and Cindy Moore made comments to Board Members.

Next Steps: Send the Board the invitation for Friday, April 29, 2022 conversation.

Agenda Item #8: Climate Action Plan Presentation

Presenter: Sarah Allison, Clackamas Climate Action Team

Discussion: Sarah Allison, a member of the Clackamas Climate Action Team, gave the Board of Directors an overview of Clackamas County's plan for achieving carbon neutrality by 2050. She informed the board of the negative impact climate change has on health. The county has a process and timeline to meet this goal. Sarah also disclosed the current greenhouse gas emission sources in the county. The target actions to become carbon neutral will be focused on: buildings & energy generation, transcriptions & land use, water & wastewater, consumption/waste, and carbon sequestration. Sarah requested that members of the community, including Board members take the team's survey. The Climate Action Team will partner with CWP in planning for workforce needs and specific actions.

Next Steps: Share Sarah's email address and CCAT website with the Board of Directors.
climate@clackamas.us <https://www.clackamas.us/sustainability/climateaction>

Agenda Item #9: Todos Juntos Presentation

Presenter: Joie Lopez, Todos Juntos

Discussion: Joie Lopez, Todos Juntos, presented to the Board of Directors an overview of the Youth Career Navigator program she runs in rural Clackamas County. The program currently includes Future Business Leaders of America, Girls Circle Life Skills, and the Creative Hearts Club. Joie plans on implementing lessons on focusing on the future, skills for success, and STEMploration. Joie informed the Board of Directors that she is looking for partners in various local businesses and organizations to be guest speakers and teach hands-on lessons. She is also looking for companies to allow students to visit for tours and/or job shadow opportunities. She also sought suggestions from the Board of Directors on ways that she could enhance what the program currently offers. Joie also inquired about summer opportunities for students. The following individuals made comments: Brent Balog, Amanda Wall, Cindy Moore, Brooke Brownlee, and Bridget Dazey.

Next Steps: Share Joie's email address with the Board of Directors.

Agenda Item #10: Executive Director Update

Presenter: Bridget Dazey, CWP

Discussion: Bridget Dazey (CWP) gave an Executive Director update covering the following information:

- A reminder for Board & Executive Committee Meeting Times
- A request for volunteers to join the Executive Committee or an Advisory Group
- A request to for volunteers to be interviewed or write guest blogs for the CWP website or newsletter
- An update on Child Care for All Taskforce
- An invitation to join the Level Up! Experience
- An invitation to Next Gen sector partnerships training
- Grants Update
 - Child Care for All Taskforce - Awarded
 - HECC Oregon Youth Employment Program - Awarded

- Here Together Oregon Clackamas County Supported Housing Services – Awarded
- Collins Foundation - Denied
- Oregon Health Authority HOWTO – Pending
- Metro Community Scholarship funds – Pending
- Harvard Business School Alliance of Oregon – Pending
- Roundhouse Foundation - Awarded
- Upcoming Events
 - Clean Slate Clackamas expungement clinics (April/May 2022)
 - CWWC Quality Jobs Retreat for Local Workforce Board staff (May 2022)
 - CWP Board Retreat & Meeting (June 23, 2022, 8:30 a.m – 4 p.m.)
 - Oregon Workforce Partnership Working Together Conference (November 17-18, 2022 in Bend)
 - Federal Reserve Event on Child Care... coming soon!

Next Steps: None at this time.

The meeting was adjourned at 10:40 a.m.

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Jennie Madrigal 06/23/22
 Jennie Madrigal Date

_____ 06/23/22
 Brooke Brownlee, Board Vice Chair Date