

# Baltimore: Good Business Works

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**Good Business Works** is a collaboration of business leaders, workforce experts, and nonprofit organizations working to expand family-sustaining careers, strengthen businesses, and help local communities thrive.

- A good job is a foundation for a stronger local economy, healthy and supported families, and more vibrant communities.
- Businesses investing in their employees means more productive, reliable, and creative employees, better and more innovative services, and higher sales and profits.
- For employees, family-sustaining wages and benefits, inclusive cultures, and opportunities to advance contribute to healthy and fulfilling lives that balance work and family.
- For customers, good jobs mean better service from employees who feel valued and empowered to do their best work.

