

## **MEDIA ADVISORY**

**October 3, 2019**

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### **OCTOBER 4, 2019 IS MANUFACTURING DAY IN CLACKAMAS COUNTY**

*Thirteen local manufacturers open their doors to showcase the potential of modern manufacturing & foster interest in manufacturing careers.*

**Oregon City, OR:** Always celebrated on the first Friday in October, Manufacturing Day is a national holiday designed to expand knowledge of manufacturing's value in U.S. economy and help foster interest in high-school aged students for manufacturing careers. Modern manufacturing environments are commonly thought of as dark, dangerous factories designed for low-skilled workers. Manufacturing Day addresses this misperception by providing an opportunity for manufacturers to open their doors and showcase what modern manufacturing really is.

- Manufacturing is technologically advanced, with ample use of automation, 3-D printing, robots and more!
- The annual average salary of manufacturing workers is more than \$77,000 a year.
- Manufacturers have the highest tenure in the private sector.
- 90% of manufacturing workers have medical benefits.

On October 4<sup>th</sup> Clackamas Workforce Partnership is partnering with Clackamas Education Service District, Clackamas Community College (CCC), thirteen area manufacturers and ten local high school and/or youth programs which includes almost 250 students to celebrate Manufacturing Day in Clackamas County. An additional 200 students and a slate of manufacturers will be participating in a separate event supported by Clackamas Academy of Industrial Sciences in Oregon City. Events will include activities such as tours of local manufacturing facilities aimed to educate students on a variety of skills necessary to work in manufacturing, informational interviews, access to industry leaders & training programs, and tours of the 40,000 square foot Industrial Technology Center at CCC which houses the college's Manufacturing and Industrial Science programs. The CCC event will include a visit from special guest, Senator Jeff Merkley. All activities are designed to increase student awareness about potential career pathways within the manufacturing industry.

**What:** Manufacturing Day

**Who:** Local participating area high school/youth programs, manufacturers, and community partners

**When:** Friday, October 4, 2019

**Where:** Various manufacturing locations as well as Clackamas Community College, Industrial Technology Center, 19600 Molalla Ave, Oregon City, OR 97045

For more information, please contact Amy Oakley at Clackamas Workforce Partnership; 503-657-6644 x102.

**Clackamas Workforce Partnership would like to thank all the generous business sponsors who helped make this event possible:**

- **Gold Sponsor**
  - Northwest Technologies, Inc.
- **Silver Sponsors**
  - Eaton
  - CRB Manufacturing (not hosting a tour)
  - Milwaukee Electronics/Screaming Circuits (not hosting a tour)
  - DW Fritz
  - Warn Industries
  - Pacific Swiss & Manufacturing
  - Blount International
  - General Sheet Metal
  - Miles Fiberglass & Composites
  - Marks Brothers
  - Cascade Engineering Technologies
  - Package Containers

Our motto is, “We don’t just make parts, we make a difference.” And that is why we are pleased to partner with the Clackamas Workforce Partnership as we commit to enrich the lives of those in our community and empower the new generation of manufacturing.

– Aaran Nation, *Business Development, Northwest Technologies, Inc.*

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*The **Clackamas Workforce Partnership** is a nonprofit organization dedicated to building a strong workforce in Clackamas County. We are responsible for bringing public and private partners together, in the workforce system, to support the local workforce and meet the employment needs of businesses. Our mission is to address critical workforce, educational, and training challenges, and develop a skilled workforce that meets the needs of businesses and strengthens the local economy of Clackamas County. More information can be found on our website [www.clackamasworkforce.org](http://www.clackamasworkforce.org).*