



BUSINESS: Businesses have the skilled workers they need when they need them.

STRATEGIES

Work with partners (including, but not limited to, economic development, chamber, education, etc.) to develop a coordinated approach to engage the business community, and build awareness of the workforce system

Enhance and align the workforce system to create a professional and efficient process for serving businesses

Engage the business community to utilize the workforce system to access the right candidates for job openings.

Partner with businesses to develop industry focused workforce solutions

PERFORMANCE METRICS

- Employer Satisfaction
- Business Receiving a Service
- Length of Time to Fill
- Business Engagement
- Business Served through Clackamas Coordinated Business Services (CCBS)



JOB SEEKER: Job seekers are trained and/or placed in occupations with opportunities for advancement

STRATEGIES

Coordinate with community partners to build awareness of, and engagement in, the workforce system, particularly with those underrepresented and underserved

Enhance and expand a greater level of customer-centric services, resources and tools

Facilitate the creation of innovative training and skill development tools and strategies that deliver the right candidates for jobs that lead to career track employment and advancement.

Utilize an Equity Lens that is guided by community participation via an Equity Council to review internal policies and procedures.

PERFORMANCE METRICS

- Entered Employment
- Employment Retention
- Average Earnings
- Credential Rate
- Program Skills Gain
- Number of Engaged Partners
- Customer Satisfaction
- Coalition Established and Equity Lens Complete



EMERGING WORKER: Emerging workers are aware of and engaged in career pathways and are work ready.

STRATEGIES

Create opportunities to engage younger youth in career pathways, education and exploration activities

Provide businesses tools and support to enable internships, pre-apprenticeship, apprenticeships, and other career-related learning experiences

Develop and deliver work readiness services to prepare emerging workers for employment

Re-engage disconnected youth in education and training opportunities

PERFORMANCE METRICS

- Education/Training or Employment in the 2nd Quarter after exit
- Credential Attainment Rate
- Number of Partnerships with CWP and Schools or Youth Providers
- Number of Partnerships with Businesses and Schools or Youth Providers
- Number of Youth Career Related Learning Activities supported by CWP



RESOURCE DEVELOPMENT: Clackamas County has resources to support workforce development.

STRATEGIES

Align and grown partnerships with community and regional stakeholders to leverage and increase resources through innovative strategies with a plan for sustainability.

Enhance internal systems and staff resources.

Develop and implement Clackamas Workforce Partnership fundraising plan.

PERFORMANCE METRICS

- Diversity of Funding Streams
- Resource Requests/Proposals *submitted* with Local, Regional and State Partners
- Submitted Resource/Requests that are *funded*
- Fundraising totals per Project Year

For more information, please contact Clackamas Workforce Partnership

www.clackamasworkforce.org | 503.657.6644

Like us on Facebook @clackamasworkforce

Follow us on Twitter @_C_W_P