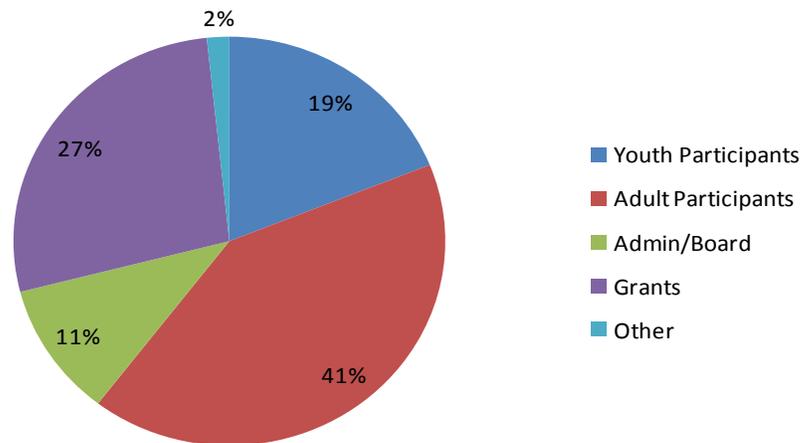


2012-2013 Investments

Financial Highlights

All numbers reflect audited financial statements for July, 2012—June, 2013

The total expenditures were \$3,822,467



Strategic Planning

In autumn, 2012, we created a Local Strategic Plan, targeting three areas:

1. Become a Certified Work Ready Community (CWRC)

CWRC is a county certified as having a skilled and talented workforce. CWRC are created by local partnerships. Once recognized as a CWRC, the status should help Clackamas County attract new businesses to the area, and work as an economic driver for the region. In order to become a CWRC, Clackamas County must have over 2900 participants earn the NCRC and secure over 300 letters of NCRC commitment from employers by June, 2015.

2. Support Sector-Specific Strategies

After assessing the economic vitality of the region, Manufacturing and Health Care were identified as areas of focus. The Workforce Investment Council is developing partnerships and programs focused on these sectors to invest in their current and future needs. This effort includes collaborating with the Workforce Boards in Portland Metro and SW Washington to align the supply of workers with demands of employers. Related efforts are expanding employment by connecting individuals from historically underserved populations through tools like credentialing and on-the-job training.

3. System Innovation

While each of strategy above requires system innovation, this strategy focuses on specific processes and services that Local Areas can identify to increase coordination and alignment. System innovation is defined as continuous improvement to increase alignment, integration, and effectiveness without significant additional resources.

Success Story



One participant, who is now enrolled in the Solution to Work program, was once a homeless Veteran, “with no money and no place to go.” Desperate, she robbed a pizza place and went to jail. Upon release, she enrolled in the Solutions to Work program, funded through the Workforce Investment Council, because “it was a program that helps women with a career plan rather than a survival job.”

She soon completed the Empowerment Series, a special five-day workshop, with twelve other women in similar circumstances, which helped her develop her career goals. As a result, she enrolled in a Business Administrative Assistant program. She also completed a two month paid work experience. She is excitedly rebuilding her life and increasing her

employability, stating “I am able to practice my computer skills and also learn more hands on office practices. I have come a long way from that August robbery and jail. I am very grateful for this chance. I hope I can live up to all these expectations.”

Programs funded in whole or in part through the US Department of Labor. We are equal opportunity employer/programs.

Workforce Investment Council serving Clackamas County

Report to the Community 2012-2013



The Workforce Investment Council is responsible for bringing public and private partners together to meet the workforce needs of employers. Together we represent a collective voice for our region.

Our mission is to develop a highly skilled workforce that creates sustained economic prosperity in Clackamas County.



How We Served Jobseekers

- **14,292** adult jobseekers were served from July, 2012 to June, 2013.
- **12,209** new jobseekers were served from July, 2012 to June, 2013.
- **7018** adult jobseekers entered employment and earned an average annual wage of **\$32,542**.
- **829** jobseekers received a National Career Readiness Certificate.
- **104** people entered employment through the On-the-Job Training Program.

How We Served Youth

- **641** youth ages 14-21 accessed education, employment and training services.
- **51** youth participated in the summer youth program that focused on work readiness, industry trainings and work experiences.
- **126** youth attained a degree or certificate by the end of the third quarter after exiting the program.
- **109** youth entered employment or education in the first quarter after exiting the program.

How We Served Businesses

- **38 additional** employers (for a total of 113) signed a letter of commitment to use the National Career Readiness Certificate as a way to identify qualified workers.
- **\$403,804** was reimbursed to employers for training through the On-the-Job Training Program.